



ASX Release

New contract for MOKO.mobi

MOKO.mobi signs on Du, one the most advanced mobile carriers in the Middle East.

Sydney, 4 February 2009 – MOKO.mobi Limited (ASX: MKB) today is pleased to announce that it has signed an agreement with Emirates Integrated Telecommunications Company PJSC (known as Du), the newest mobile network in the United Arab Emirates with over 3 million customers and expanding rapidly.

“This deal demonstrates MOKO.mobi’s momentum in the high-growth emerging markets, and recognises the service firmly as one of the world’s most leading mobile chat & share communities,” said Ian Rodwell, MOKO.mobi Limited’s CEO.

The deal will see MOKO.mobi earn revenues from a variety of activities including MMS (picture and video uploads), private media messaging (person-to-person), access subscription charges, and advertising.

“This is another significant deal for MOKO.mobi and it shows we are becoming a truly global service and one that the mobile operators are keen to embrace,” said Mr. Mark Gullickson, MOKO.mobi’s General Manager for India, Middle East and North Africa.

While other social networks have relied on growth from offering a free and predominantly online focused service, MOKO.mobi has always concentrated on developing a purpose-built mobile service that had a proven and integrated business model that centered on being directly integrated with the mobile operator’s billing systems.

“This deal also shows how the MOKO.mobi platform can be adapted for culturally diverse markets.” Mr. Gullickson commented.

The Company is hopeful that the Du contract is will lead to other carrier deals in the region in the near future.



MEDIA ENQUIRES

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About MOKO.mobi Limited

MOKO.mobi is a global platform that enables people to Chat & Share Anywhere! People from around the world use MOKO.mobi on their mobile phone or PC to meet new people, chat in real-time with likeminded people, upload unlimited photos & video, share links, and sample & recommend music from the many MOKO.mobi Music artists.

MOKO.mobi is available on multiple wireless carrier portals around the world including Telstra, Optus, 3, Virgin Mobile Australia & USA, and Smart Philippines making it directly accessible to over 50 Million mobile consumers, MOKO.mobi can also be accessed by any consumer via both their mobile or PC at www.moko.mobi.

MOKO.mobi's distribution plans are well advanced in North America, Latin America, India, and South East Asia, soon broadening its addressable market to over 450 Million mobile consumers.

More on MOKO.mobi at <http://corporate.moko.mobi>